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Rez Score™

Your Resume is Great

Congratulations. Your resume compares with the best resumes our experts graded. It vividly tells the story of your work history, provides just enough details, and effectively communicates your value.

Overview

Brevity

67

The person reading your resume has a short attention span, so it's important to keep your resume concise. RezScore has studied the optimum length for a resume to get your resume noticed.

Your resume's word count (357 words) is appropriate for the 5 years of work experience you have. As a rule of thumb, RezScore recommends dedicating about 80 words to each year of experience.

Impact

82

When trying to keep your resume brief, it's important to make your words count. The impact score measures how effectively you choose your language.

This resume uses language well. You make strong use of adjectives, adverbs, and action verbs. For more details, see the language section below.

Depth

55

It's important to provide enough information at each level of experience to create a well-rounded picture of your history. The goal is to offer enough information to let your interviewer ask good questions. It's tough to balance this with brevity, but the depth score measures how effectively you do this.

You do an OK job of providing enough depth. Our specific breakdown:

- B&O RR (3 years, 200 words): **Good**
- Short Line RR (2 years, 50 words): **Too short**
- Reading RR (2 years, 700 words): **Too long**
- Pennsylvania (4 years, 300 words): **OK**

Language

Strongest Language:
The following chart shows the most effective terms your resume includes:

Term	
deans	████████████
revenues	███████████
promoted	██████████
improved	██████████
pricing	█████████
find	█████████
commerce	█████████
led	█████████
alliances	█████████
provider	█████████
vertical	█████████
achievement	█████████
recruited	█████████
honors	████████
accounting	████████
mobile	████████
house	████████
delivery	███████
weekly	███████
components	████████
hosting	████████
improve	███████
llc	███████
call	███████
gpa	███████
wrote	███████
lotus	███████
positions	███████
making	███████
deal	███████
fluent	███████
served	███████
force	██████
markets	██████

SEO Optimization:
These terms are common terms searched by employers which are relevant to your resume. Your resume is well SEO optimized for these terms:
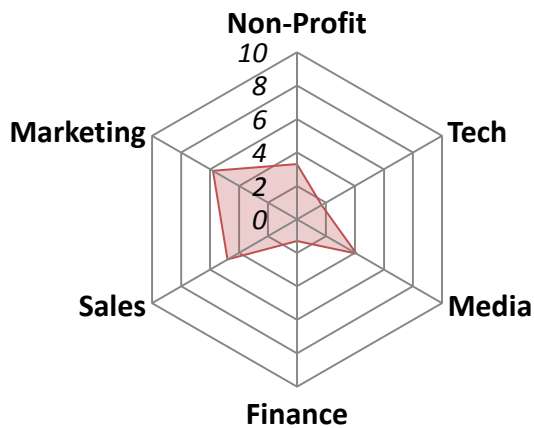
- ASP
- Apache
- Linux
- Red Hat
- Ubuntu
- Fortran
- Haskell

Based on the words included in your resume, we suggest you consider including the following other terms to help SEO your resume.

- Perl
- mastery
- 4.0
- PHP
- Ruby on Rails
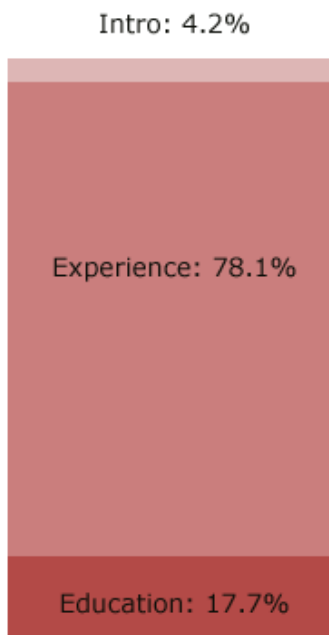- project management
- LAMP
- team

Industry Metrics

RezScore has broken down your resume to determine its strength in various industries. According to our analysis, this resume would be best suited to *marketing, sales,* or *media* positions:

Industry	Score	Relevant Language
Non-Profit	*3.3*	*shared, fundraise, convention*
Tech	*1.7*	*server, Microsoft, online*
Media	*4.1*	*broadcast, online, network*
Finance	*1.3*	*produce, network, fundraise*
Sales	*4.8*	*quota, target, exceed*
Marketing	*5.8*	*case study, metric, segmenting*

Structure

Intro: 4.2%

Experience: 78.1%

Education: 17.7%

Work History
- 9 years experience
- Employed 100% of the past 9 years

B&O RR - 3 years, 200 words:
- This section is the right length
- Best phrases: *shared, fundraise, convention*
- This section is notably strong for demonstrating marketing experience

Short Line RR - 2 years, 50 words:
- This section needs more detail
- Best phrases: *shared, fundraise, convention*
- Consider adding phrases here like "Perl" or "Javascript" to optimize SEO for *tech* experience.

Reading RR - 2 years, 1500 words:
- This section is too long
- The phrase "spearheaded a fundraising convention" appears elsewhere in your resume, and could be pruned to make space

Pennsylvania RR - 4 years, 300 words:
- This section is a decent length
- Best phrases: *shared, fundraise, convention*
- This section is notably strong for demonstrating marketing experience

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Education – 4 years, 150 words:
- Highest Degree Obtained: Bachelor of Arts, University of Virginia
- You have strong education credentials, so you should add more emphasis to this section